

26 - 28 SEPTEMBER 2023

Pragati Maidan, Delhi, India

Radeecal

Organized By

COVER STORY









The 9thedition of Nonwoven Tech Asia, an exclusive international exhibition focusing on Nonwoven & Hygiene Technology, took place from September 26th to 28th 2023, at Pragati Maidan in Delhi, India. This event drew an impressive crowd of over 12,872 visitors from India and abroad.

The inauguration of the event featured a distinguished group of guests, including Mr. Abhinav Kansal, Managing Director of Rajshree Fabrics; Mr. Anshumali Jain, Managing Partner of Texbond Nonwoven; Mr. Ramesh Kumar from RS Polymer India; Mr. P. C. Jain, President of AMAN; and Mr. Sanyal Desai, CEO at Radeecal Communications, along with other dignitaries. Together, they marked the opening of the 9th Nonwoven Tech Asia event in Delhi.

This dynamic event centred around Nonwoven & Hygiene Technology provided an excellent opportunity for participants in various industries, including Nonwoven Medical and Hygiene, Nonwoven Converting, Filtration, Packaging, Agriculture, Hospitality, Printing, and Government Departments, as well as anyone interested in advancing their knowledge and expertise in Nonwoven technology. It was a significant step forward in the world of Nonwovens.

EXHIBITION OVERVIEW

9th Edition of Nonwoven Tech Asia presented itself as an excellent platform for Nonwoven & Hygiene Technology exhibitors to display their products, innovation and services for develop leadership in market position on a global scale. Live demonstrations were the big attraction right from day one, giving visitors an opportunity to experience latest technology and materials first hand. The event was open for three days and the exposure with the visitors from entire India & Abroad visiting the exhibition had empowered the Nonwoven & Hygiene Technology.

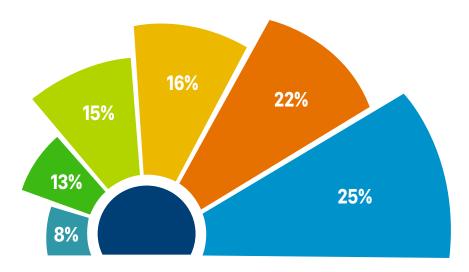
IMPORTANT FACTS & FIGURE



REASONS FOR EXHIBITING

- Showcase New Products & Services.
- India's flagship event in the field of Non Woven, Medical, Hygiene, raw materials, processing, machinery and finished goods.
- Networking.
- Boost Brand Visibility / product awareness.
- Highly targeted audience.
- Build Lasting Relationships within Your Industry.
- ➡ Help makers and users of Non Woven to understand the trends and future of Non Woven Industry.

VISITORS BY FIELD OF ACTIVITY



- Nonwoven Industry
- Filtration & Separation
- Dealer & Distributors
- Packaging Industry
- Manufacturer
- Hygiene & Sanitary Manufactures

SOCIAL MEDIA PRESENCE





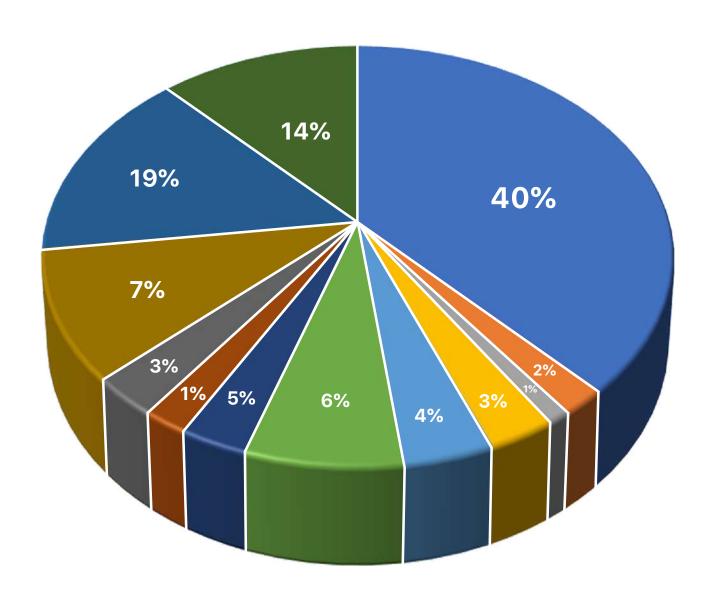


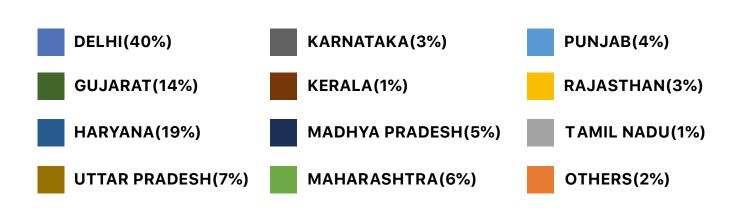






VISITORS FROM MAJOR STATES TOTAL VISITORS: 12,872+





PRINT MEDIA PROMOTION



EVENT PROMOTION STRATEGIES



Newspaper advertisements



Promotional Events



Social Media campaigns



Print Publication & Magazines



Bulk Email & SMS



Special Invitations to Dealers & Distributors



Online Media Partners



Visitors Mobilization From Various States of India

GLIMPSES OF NWTA 2023





































WE THANK YOU OUR VALUABLE EXHIBITORS





































































































WE THANK YOU OUR VALUABLE EXHIBITORS





























































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SEE YOU IN NEXT EDITION





22 - 24 AUGUST 2024

Bombay Exhibition Centre, Mumbai, India









