



8<sup>th</sup> EDITION

# NONWOVEN TECH ASIA

EXCLUSIVE EXHIBITION ON NONWOVEN & HYGIENE TECHNOLOGY

23 24 25

SEPTEMBER 2022

Pragati Maidan, Delhi, India

## POST SHOW REPORT

Exclusive Exhibition on  
**Nonwoven  
& Hygiene**  
Technology

Organized By

**Radeecal**<sup>®</sup>  
communications



## COVER STORY



8<sup>th</sup> Edition of Nonwoven Tech Asia – Exclusive International Exhibition on Nonwoven, Medical & Hygiene Technology was Organized during 23-24-25 September, 2022 at Pragati Maidan, Delhi, India, which witnessed 10,500+ Visitors from India & Abroad.

**Dr. R K Bharti** - Joint Director HOO, MSME-DI, Okhla as Guest of Honor along with **Mr. Amit Agrawal** – Chairman, ITTA, **Mr. Suresh Patel** – President (Nonwoven Federation of INDIA), **Mr. Naveen Mittal** - President of ATTMAP, **Mr. P. C. Jain** - President AMAN and **Mr. Sanyal Desai** - CEO at Radeecal Communications had inaugurated 8<sup>th</sup> Nonwoven Tech Asia at Delhi.

This Dynamic Event on Nonwoven & Hygiene Technology had been designed for Medical and Hygiene Industries, Nonwoven Converting Industry, Filtration Industry, Packaging Industry, Agriculture Industry, Hospitality Industry, Printing Industry, Government Departments & for everyone who are willing to take The Next Giant Leap in Nonwovens.

## EXHIBITION OVERVIEW

8<sup>th</sup> Edition of Nonwoven Tech Asia presented itself as an excellent platform for exhibitors to display their products, innovation and services for develop leadership in market position on a global scale. Live demonstrations were the big attraction right from day one, giving visitors an opportunity to experience latest technology and materials first hand. The event was open for three days and the exposure with the visitors from entire India visiting the exhibition had empowered the Non Woven Industry.

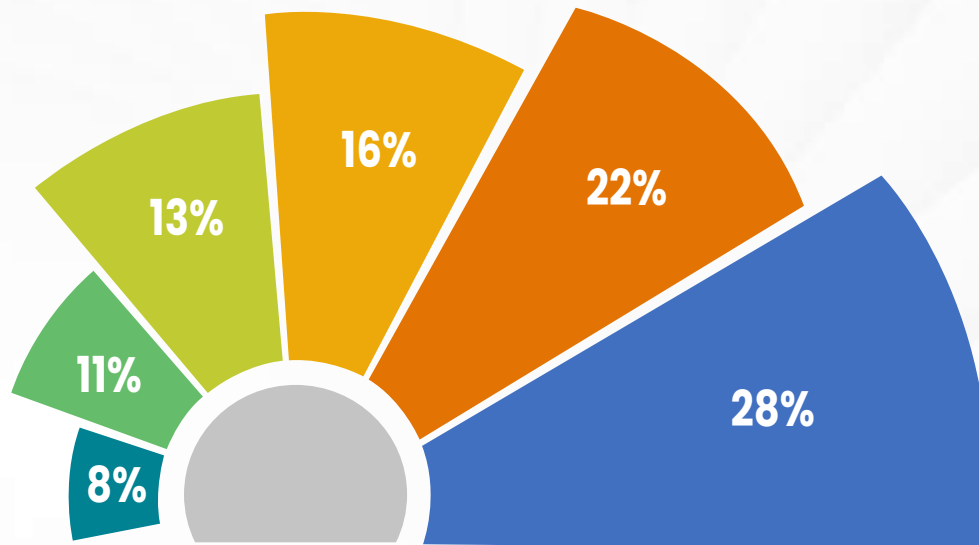
## IMPORTANT FACTS & FIGURE



## REASONS FOR EXHIBITING

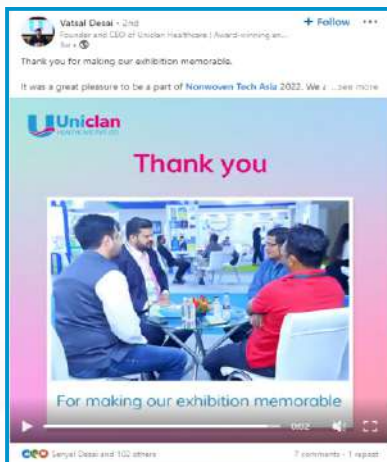
- ➔ Showcase New Products & Services
- ➔ India's flagship event in the field of Non Woven, Medical, Hygiene, raw materials, processing, machinery and finished goods.
- ➔ Networking
- ➔ Boost Brand Visibility / product awareness
- ➔ Highly targeted audience
- ➔ Build Lasting Relationships within Your Industry
- ➔ Help makers and users of Non Woven to understand the trends and future of Non Woven Industry.

## VISITORS BY FIELD OF ACTIVITY



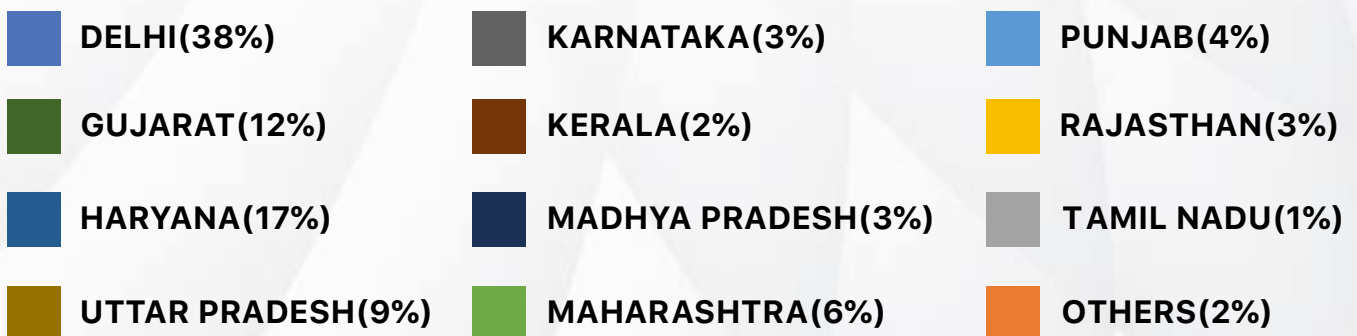
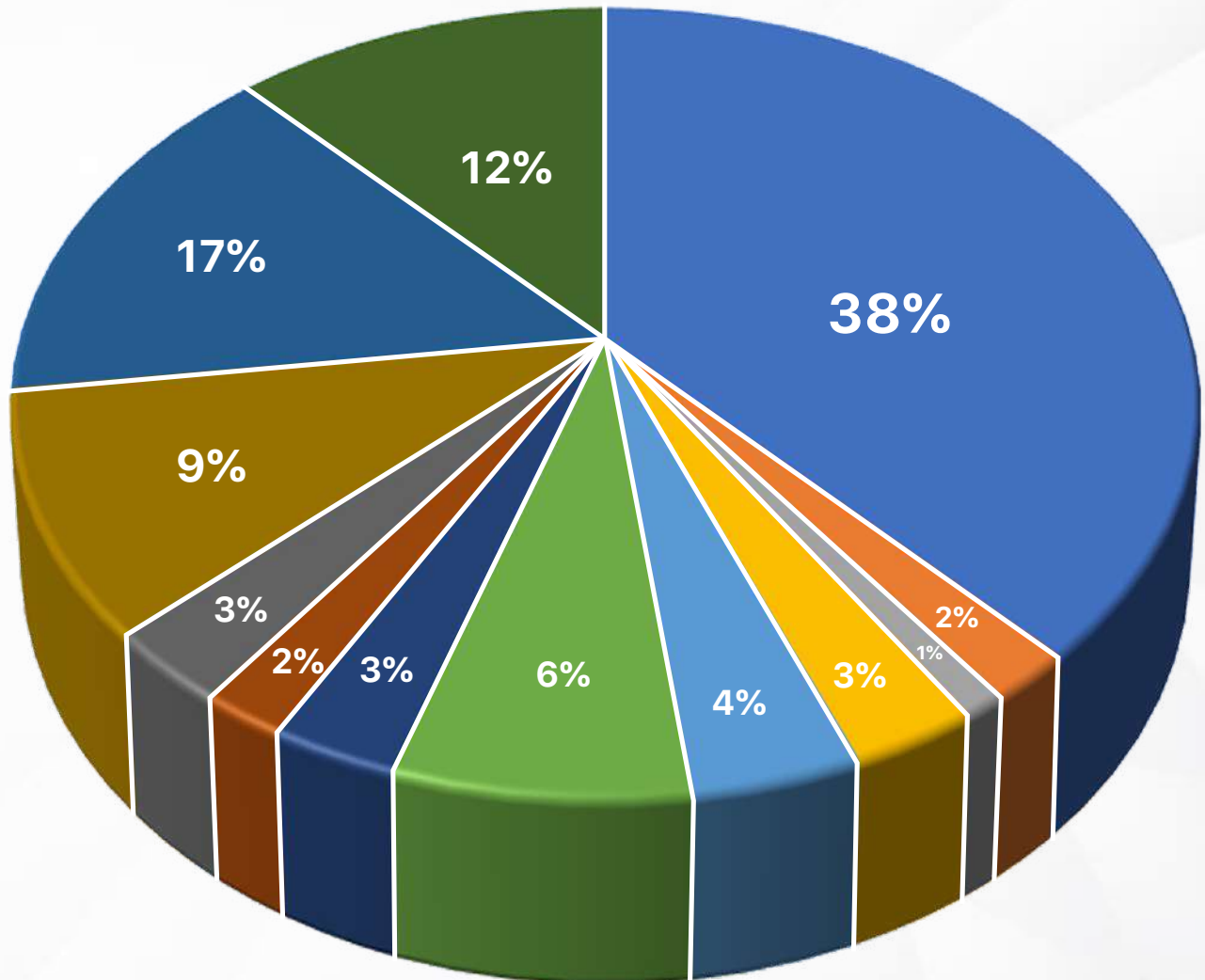
- Textile Industry
- Filtration & Separation
- Hygiene & Sanitary Manufactures
- Manufacturer
- Packaging Industry
- Dealer & Distributors

## SOCIAL MEDIA PRESENCE



## VISITORS FROM MAJOR STATES

### TOTAL VISITORS: 10,500+



# PRINT MEDIA PROMOTION



# EVENT PROMOTION STRATEGIES



Newspaper  
advertisements



Promotional  
Events



Social Media  
campaigns



Print Publication &  
Magazines



Bulk Email & SMS



Special Invitations to  
Dealers & Distributors



Online Media  
Partners



Visitors Mobilization  
From Various States  
of India

# GLIMPSES OF NwTA 2022



# WE THANK YOU

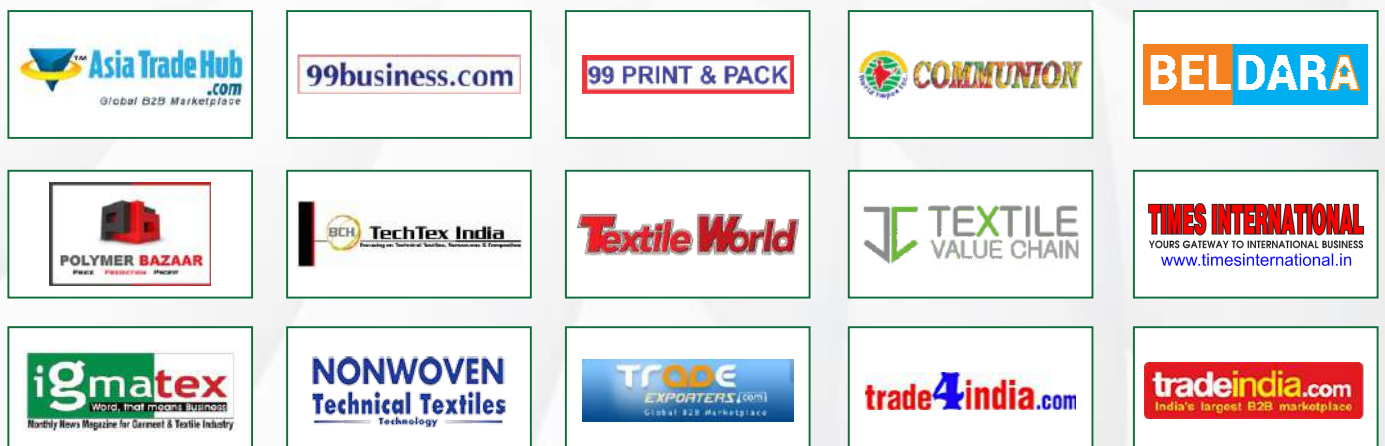
## OUR VALUABLE EXHIBITORS

# WE THANK YOU OUR VALUABLE EXHIBITORS



## MEDIA PARTNERS



# Thank You

## Supported By



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## Hygiene Pavilion Sponsor



## Industry Support



## Supported By



## Exclusive Stall Designing Partner



## SEE YOU IN NEXT EDITION



9<sup>th</sup> EDITION

# NONWOVEN TECH ASIA

## INTERNATIONAL EXHIBITION & CONFERENCE

**28 29 30 SEPTEMBER 2023**

**PRAGATI MAIDAN, DELHI, INDIA**