

**EXCLUSIVE NONWOVEN EXHIBITION IN INDIA**

**7<sup>th</sup> NON WOVEN TECH<sup>®</sup>  
ASIA 2021**



**INTERNATIONAL EXHIBITION & CONFERENCE**

**17 18 19 DECEMBER 2021**

 **Pragati Maidan, Delhi, INDIA**



**POST  
SHOW  
REPORT**

Organized By:

**Radeecal<sup>®</sup>**  
communications

[www.nonwoventechasia.com](http://www.nonwoventechasia.com)

## COVER STORY



7<sup>th</sup> Edition of Nonwoven Tech Asia – International Exhibition on Nonwoven, Medical & Hygiene Industry was Organized during 17-18-19 December, 2021 at Pragati Maidan, Delhi, India. Radeecal Communications had Organized this International Exhibition. The 7<sup>th</sup> Nonwoven Expo in Delhi witnessed more than 10,500+ Visitors from entire India as well as abroad.

Hon'ble Minister of State for Textile & Railways Government of INDIA Smt. Darshna Jardosh as The Chief Guest along with Mr. Amit Agrawal – Chairman ITTA, Mr. Suresh Patel – President (Nonwoven Federation of INDIA), Mr. Naveen Mittal - President ATTMAP, Mr. P. C. Jain - President AMAN had inaugurated 7th Nonwoven Tech Asia at Delhi.

7<sup>th</sup> Edition of Nonwoven Tech Asia – International Exhibition once again served as a bridge between the Nation's Nonwoven Industries and Global Equipment Manufacturers, Suppliers and Dealers. 7<sup>th</sup> NonWoven Tech Asia was Open for the Visitors for 3 Days. Visitors from entire India & Other Countries had Visited Exhibition for the Empowerment of the Nonwoven Industry.



## EXHIBITION OVERVIEW

7th Edition of Non Woven Tech Asia presented itself as an excellent platform for exhibitors to display their products, innovation and services for develop leadership in market position on a global scale. Live demonstrations were the big attraction right from day one, giving visitors an opportunity to experience latest technology and materials first hand. The event was open for three days and the exposure with the visitors from entire India visiting the exhibition had empowered the Non Woven Industry.

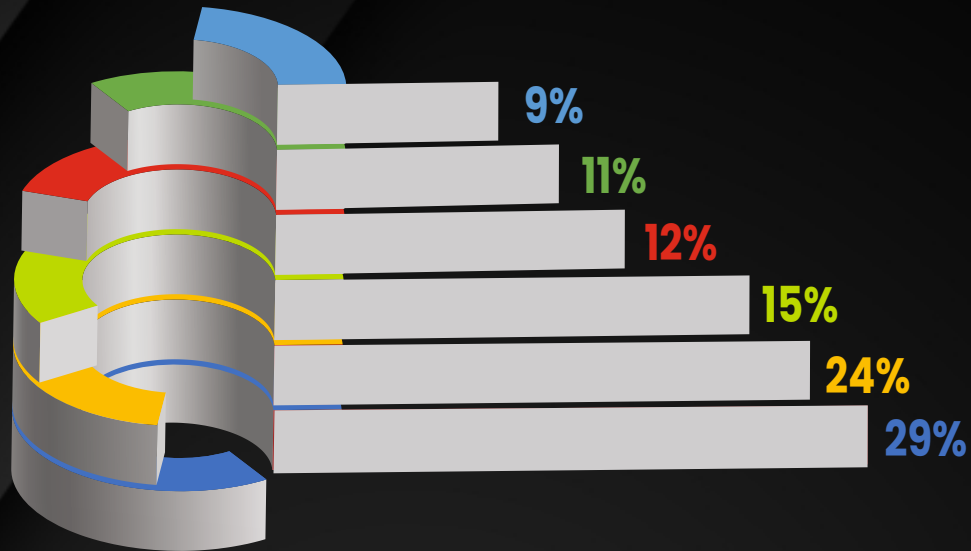
## IMPORTANT FACTS & FIGURE



## REASONS FOR EXHIBITING

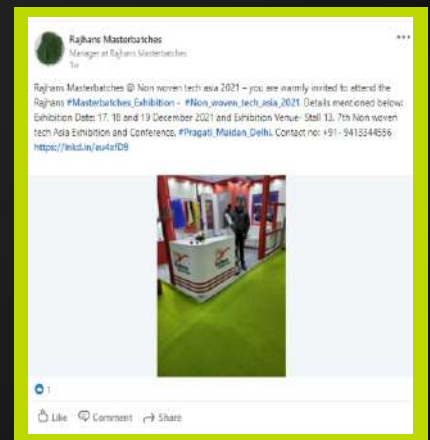
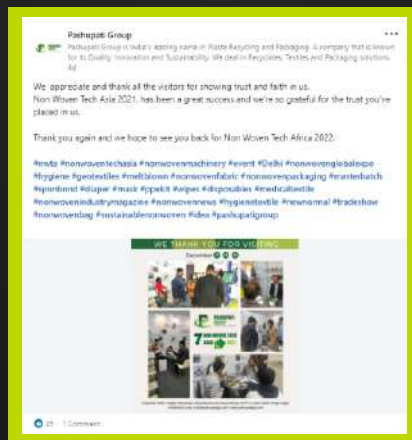
- ➔ Showcase New Products & Services
- ➔ India's flagship event in the field of Non Woven, Medical, Hygiene, raw materials, processing, machinery and finished goods.
- ➔ Networking
- ➔ Boost Brand Visibility / product awareness
- ➔ Highly targeted audience
- ➔ Build Lasting Relationships within Your Industry
- ➔ Help makers and users of Non Woven to understand the trends and future of Non Woven Industry.

# VISITORS BY FIELD OF ACTIVITY



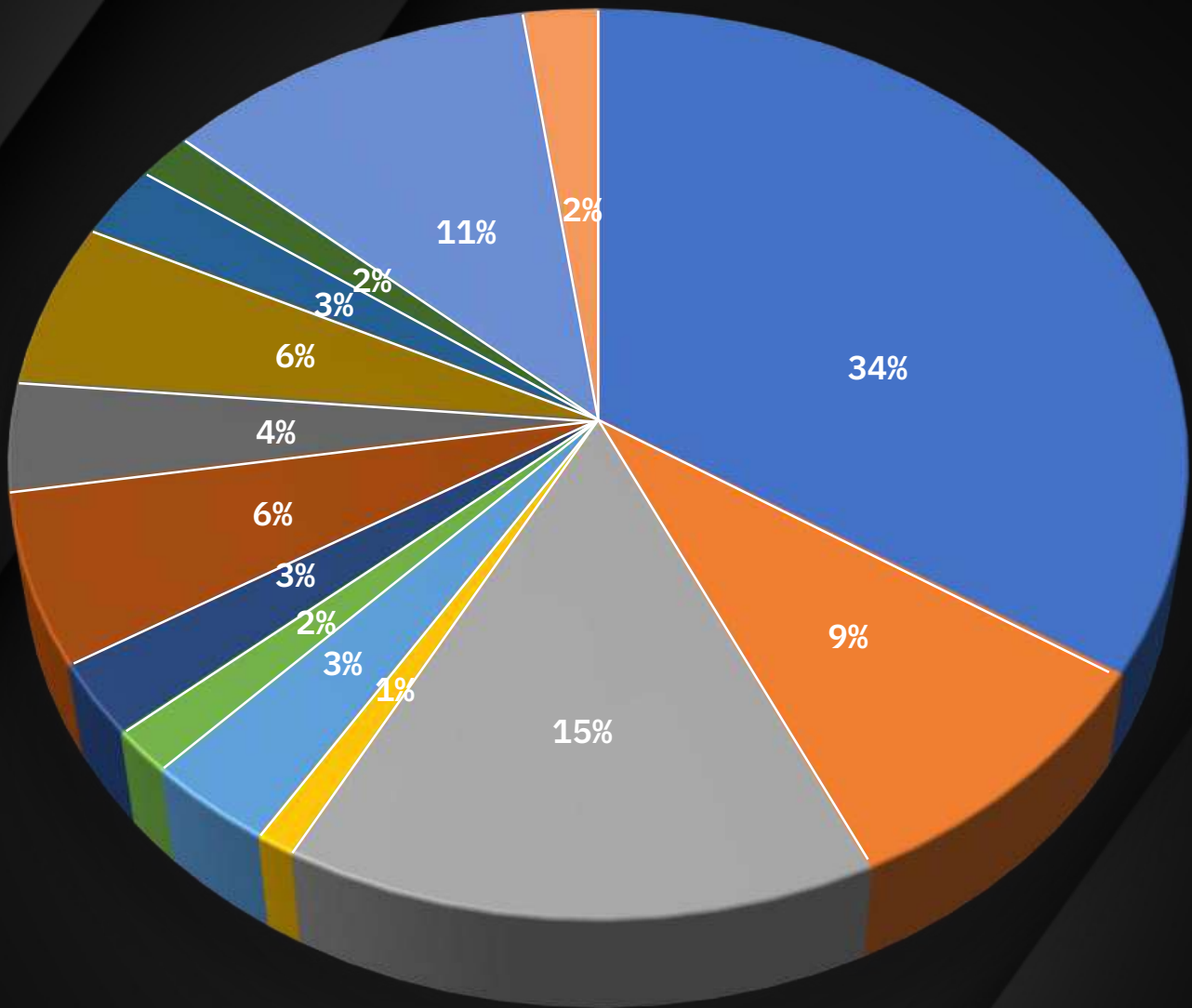
- Textile Industry
- Filtration & Separation
- Hygiene & Sanitary Manufactures
- Manufacturer
- Packaging Industry
- Dealer & Distributors

# SOCIAL MEDIA PRESENCE



# VISITORS FROM MAJOR STATES

TOTAL VISITORS: 10,500+



- DELHI (34%)
- GUJARAT (9%)
- HARYANA (15%)
- JHARKHAND (1%)
- UTTAR PRADESH (11%)
- KARNATAKA (3%)
- KERALA (2%)
- MADHYA PRADESH (3%)
- MAHARASHTRA (6%)
- OTHERS (2%)
- PUNJAB (4%)
- RAJASTHAN (6%)
- TAMIL NADU (3%)
- TELANGANA (2%)

# PRINT MEDIA PROMOTION

**KOKO WALK-IN INTERVIEW**  
 Address: India - Timing: 12PM to 5PM  
 Probable Street Hospitality: 7/5/2014, C Wing,  
 Trade Centre, Naraina Mills, Lower Phase, Mumbai - 40,  
 www.coblastreet.in

**7 NON WOVEN TECH ASIA 2021**  
 INTERNATIONAL EXHIBITION & CONFERENCE  
**17 18 19**  
**DECEMBER 2021**  
**VENUE: PRAGATI MAIDAN, DELHI, INDIA**  
**TIME: 10:00 AM TO 6:00 PM**

**Exclusive Nonwoven Exhibition In India**

Organized By: Radeecal  
 Supported By: NWFI, India Nonwovens Association, attmap  
 Conference Partner: Indian Technical Textiles Association  
 Industry Support: ISBT, Sanyo Laxmi Industries, Tadin Culture Park  
 Sponsored By: Vishal Industries, Sanyo Laxmi Industries  
 Exclusive Skill Designing Partner: Tadin Culture Park

+91 99250 10553 | sales@nonwoventechasia.com | www.nonwoventechasia.com

**vivan conveyors, Pune**  
 Email: momana@vivanindia.com  
 Web: www.vivanconveyors.com

Call or WhatsApp  
 +91 9822 66 3322  
 +91 9011 66 3322

**7 NON WOVEN TECH ASIA 2021**  
 INTERNATIONAL EXHIBITION & CONFERENCE  
**17 18 19**  
**DECEMBER, 2021**  
**PRAGATI MAIDAN, DELHI, INDIA**  
**10 AM TO 6 PM**

**EXCLUSIVE NONWOVEN EXHIBITION IN INDIA**  
**HALL NO: 12A**

+91 91734 40725  
 sales@nonwoventechasia.com  
 www.nonwoventechasia.com

# EVENT PROMOTION STRATEGIES



Newspaper advertisements



Promotional Events



Social Media campaigns



Print Publication & Magazines



Bulk Email & SMS



Special Invitations to Dealers & Distributors



Online Media Partners



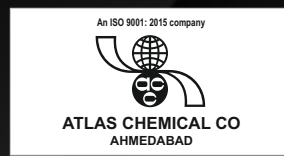
Visitors Mobilization From Various States of India



# GLIMPSES OF NwTA 2021

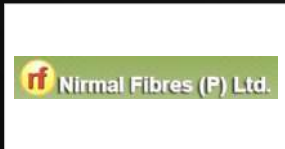


WE THANK YOU OUR VALUABLE EXHIBITIORS





WE THANK YOU OUR VALUABLE EXHIBITIORS



# MEDIA PARTNERS



Organized By



Supported By



Conference Partner



Supported By



Industry Support



Exclusive Stall Designing Partner



Sponsored By





# THANK YOU!

**See you in Next Edition**



8<sup>th</sup> EDITION

## NONWOVEN TECH ASIA

INTERNATIONAL EXHIBITION & CONFERENCE

23

24

25

SEPTEMBER 2022

PRAGATI MAIDAN, DELHI, INDIA

**For Further Details, Please Contact: RADEECAL COMMUNICATIONS**

Head Office:

402, 4<sup>th</sup> Floor, "Optionz" Complex, Opp. IDFC Bank, Between Girish Coldrink and  
Xaviers Corner, Off C.G Road, Navrangpura, Ahmedabad - 380009, Gujarat, INDIA.

Tel: +91 79-26401101/ 02/ 03 | Mob: +91 9173 440725

E-Mail: [sales@nonwoventechasia.com](mailto:sales@nonwoventechasia.com)